

WHICH TYPE OF PARADE ENTRY SHOULD I SELECT?

A handy guide:

Personal Antique Cars, Custom Vehicles, or Motorcycle

A single personally-owned vehicle not representing a business.

Examples:

John has an old Studebaker he would like to decorate and drive in the parade.

Total: \$30: 1 Personal entry

Joyce, Bill, Katie, and Charlie all restore old Volkswagens and want to drive their collection in the parade.

Total: \$120: 4 Personal entries

Cheri has a Minivan with signage on the side advertising her windmill repair company.

Even though this is just one vehicle, the intent is to promote her company, so this is a business entry.

Total: \$150: 1 Business entry

Organization

Any club, trade union, or volunteer group would use this category.

These entries often have a variety of configurations. Some of the most common are listed below as a guide. Please contact us if you are not sure how to register.

Examples:

The Tazewell County Beauty Pageant enters a float featuring the winner and/or participants from the event.

Total: \$50: 1 Organization as this entry (regardless of number of participants) represents the Pageant.

The Water Street AMC Club has a float, plus five restored Gremlins driving in formation

The main float vehicle would be \$50, and each additional unit is \$30.

Total: \$270: 1 Organization, 5 Personal

The Peoria Paperclip Collecting Guild has a float celebrating the history of office supplies

Total: \$50: 1 Organization

Family

If the purpose of your entry is to celebrate your family name and/or heritage, register as a Family Unit.

Examples:

Rick and his family are designing a float which displays the family name. All the members of his family not riding on the float will be riding those odd bicycles with the huge front wheel.

Total: \$50: 1 Family entry. The bicycles (non-motorized) are classified as "walkers" and not charged individually.

Pat's family decorates a float to celebrate their family reunion. Their friend Theresa is running for public office, and they invite her to advertise the campaign with the family.

This should be two separate entries:

\$50: Family entry (The O'Connell Family)

\$150: Political entry (Theresa for Mayor)

Municipal

City-owned vehicles representing police, fire, or public works.

Examples:

The City of East Peoria registered a 1955 patrol car and will be driven in the parade by the Officer of the Year.

Total: \$0: 1 Municipal entry

The City of Peoria Heights drives their huge fire engine and invites local schoolchildren ride on top.

Each child is well behaved and follows all the rules.

Total: \$0: 1 Municipal entry

The City of Peoria has a special hot rod police car used for community awareness.

Total: \$0: 1 Municipal entry

Bergquist Light & Siren Company has a Ford Crown Vic P71 displaying all of their products and the company name is painted on the side of the car.

Total: \$150: 1 Business entry (purpose of the vehicle is to advertise a business, and the police car is not owned by a municipality.)

Elwood traded a microphone for an old Mount Prospect city police car. It has cop tires, cop shocks, and cop brakes. He restores it as a replica of his city's current police department patrol car and wants to put it in the parade.

Total: \$30: 1 Personal entry (This is not a municipal entry as it is not owned or driven by a city official)

Business Unit

If your business name appears prominently on your entry and your intent is to promote your business, then it is a business entry.

Examples:

Tate Construction would like to advertise their business by entering a float shaped like a large hammer.

Total: \$150: 1 Business entry

Mo's Thumbtack Sharpening Company has a Volvo Station Wagon with the company name displayed on the side, accompanied by employees marching along holding their thumbtack sharpening tools.

Total: \$150: 1 Business entry. No additional fee for walking participants.

Chuck's Delivery Company has two vintage company delivery trucks which will drive in the parade.

Total: \$300: \$150 Business unit, +1 \$150 additional business unit.

Exceptions:

The Peoria Gardening Club float is pulled by a company van owned by Haney Accordion Repair Company.

Total: \$50: 1 Organization entry: The focus is on the organization, not the Business name on the truck.

Political Unit

If the purpose of your entry is to advertise or promote a political figure or candidate, use this category.

Example:

Jess would like to promote her campaign for City Dogcatcher. She has a minivan decorated like a large sheepdog, with her assistant Cleary following in a golf cart decorated to look like a puppy.

Total: \$180: 1 \$150 Political unit, +1 \$30 additional Individual unit.